

# PLEASANT VIEW CHEATHAM COUNTY

2018 COMMUNITY DATA PROFILE



## QUICK FACTS

County Seat	Ashland City
Year Incorporated	1996
Land Area in Square Miles (County)	302
Water Area in Square Miles (County)	5
Latitude	N36° 23.66'
Longitude	W87° 02.20'
Elevation	438'
Market Region	Nashville
Distance From Nashville	25 miles
Distance From Clarksville	25 miles
Time Zone	Central
City Website	<a href="http://www.townofpleasantview.com/">www.townofpleasantview.com/</a>
County Website	<a href="http://www.cheathamcountyttn.gov">www.cheathamcountyttn.gov</a>
Additional Incorporated Cities within the County	Ashland City, Pegasus, Kingston Springs
Unincorporated Cities	Chapmansboro

## POPULATION

	City	County
2010 (Census)	4,149	39,105
2017 Population	4,424	40,604
2017 Median Age	37.3	40.7
2022 Population Projection	4,621	41,801
Annual Growth Rate (2017-2022 Projected)	0.88%	0.58%

Source: ESRI

## CLIMATE

Annual Average Temperature	58.1° F
Average High Temperature	70.9° F
Average Low Temperature	45.4° F
Annual Average Precipitation	50.09"
Annual Average Snowfall	2.2"
Prevailing Winds	Southerly
Mean Length of Freeze-Free Period (days)	180-220

## TAX STRUCTURE

LOCAL	City	County
<b>Property Taxes (2017)</b>		
• Rate per \$100 value	\$0.00	\$2.7578
• Rural (Special Fire Dist.)	\$ 0.2116	
<b>Ratio of Assessment</b>		
• Residential and Farm	25%	25%
• Commercial/Industrial	40%	40%
• Personal (Equipment)	30%	30%
<b>Bonded Debt (2016)</b>	\$0	\$15,254,069
<b>Total Local Assessment (2016)</b>	\$171,741,883	\$790,941,482
<b>Hotel-Motel Tax</b>	0%	5%
<b>Motor Vehicle Tax Rate</b>		\$51.00

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments  
Source: County Technical Assistance Service, UTIPS

## STATE

<b>Sales Tax</b>
• 4% tax on food and food ingredients
• 7% on all other tangible personal property unless specifically exempted
<b>Local Sales Tax Rate</b>
• 2.75%
<b>Local and State Sales Tax Collected (FY2017)</b>
• \$27,001,399
<b>Income Tax</b>
• <b>Personal:</b> 4% on Interest & Dividends for the 2017 period, this tax will be reduced and phased out over the next few years
• <b>Corporate Excise Tax:</b> 6.5% of Tennessee taxable income
• <b>Franchise Tax:</b> .25% of the greater of net worth or real and tangible property in Tennessee. The minimum tax is \$100
• <b>Unemployment Tax:</b> New employers is typically 2.7% (based on occupation) of first \$7,000

Source: Tennessee Department of Revenue

## EDUCATION

District Name	Cheatham County
Type of Public School System	County
District Grades Served	Pre-K-12
Number of Schools	13
Number of Teachers	447
Number of Administrators	30
Total Number of Students	6,392

### GRADES

Pre-K-4	1,541
K-4	859
5-8	1,955
9-12	2,017
Number of High School Graduates (2016-17)	493
Graduation Rate	89.9%
Educational Attainment with a Degree (Adults Age 25-64)	29.1%

Source: Tennessee Department of Education

### REGIONAL HIGHER EDUCATIONAL INSTITUTIONS

#### Graduates 2015-2016

- TN College of Applied Technology Dickson 703
- Austin Peay State Univeristy Clarksville 2,200
- Nashville State Community College Dickson 1,751

Source: Tennessee Higher Education Commission

FastTrack Job Training Assistance Program Available	Yes
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Source: Tennessee Department of Economic and Community Development

## GOVERNMENT

### GOVERNING BODY

City	Mayor and Aldermen Meets 2nd Tuesday at 7:00 p.m. City Hall
County	Mayor and County Commissioners Meets 3rd Monday at 6:00 p.m. Cheatham County Courthouse

### Fire Department

- Full-time fire fighters in city 4
- City volunteers 50
- Full-time fire fighters in county 2
- County volunteers 200
- Fire stations in city 1
- City fire trucks 11
- Fire stations in county 12
- County fire trucks 39

### Law Enforcement

- Full-time police officers in city 5
- Full-time police officers in county & sheriff 40
- City patrol cars 5
- County patrol cars 42

	City	County
Insurance Rating	5	9
Zoning Regulations	Yes	Yes
Planning Commission	Yes	Yes
Industrial Development Corp.	No	Yes

## TRANSPORTATION

### AIR SERVICE

Nearest General Aviation	John C. Tune Airport
Location Identifier	JWN
Distance from City	27 miles
Runway Length	5,500 feet
Surface	Asphalt
Lighting	MIRL/PAPI
Fuel	100LL/Jet A
Repairs	Major
Storage	Hangar, Tie Down
Transportation	Taxi, Rental and Courtesy Car
Nearest Commercial Service	Nashville International Airport
Location Identifier	BNA
Distance from Pleasant View	32 miles

BNA serves 440 flights daily in more than 50 nonstop markets. BNA is served by 14 airlines, including international carriers Air Canada, WestJet and soon British Airways. Starting May 2018, British Airways will fly nonstop between Nashville and London Heathrow.

### HIGHWAYS

U.S. Highways	
State Highways	41S and 49
Nearest Interstate	Interstate 24

### COMMON CARRIERS

Air Freight Companies	None
Motor Freight Companies	3
Terminal Facilities	None
Bus Services	
Inter-City	RTA
Local	No
Carrier Service	No

### RAILROADS SERVED BY

CSX Transportation and Nashville & Western

### NAVIGABLE WATERWAYS

River	Cumberland
Channel Depth	9 feet
Nearest Port Facility	Nashville
Miles from Port	25

## COMMUNICATIONS

Newspapers	The Ashland City Times Weekly The Tennessean Daily Exchange Weekly So. Cheatham Advocate Weekly The Pleasant View Post Weekly
Telephone Companies	AT&T
Radio Stations	20 local, WQSV AM790, 1 web radio
Television Networks	5
Cable Service Available	Yes
Channels	50
Provider	Charter Communications
Internet Service Available	Yes
Provider	AT&T and Charter Communications
Fiber Optics Available	Yes
Provider	AT&T and Charter Business

## COMMUNITY FACILITIES

### Health Care

Doctors	8
Dentists	2
Hospitals	0
Beds	0
Clinics	2
Nursing Homes	0
Beds	0
Retirement Homes	0
Beds	0
Residential Care/ Assisted Living	0
Beds	0

### Religious Organizations

Protestant	9
Catholic	0
Jehovah's Witness	0
Seventh Day Adventist	0
Latter Day Saints	0

### Day Care Centers

Day Care Homes	0
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### Recreation

Libraries	0
Parks	2
Golf Courses (Public & Private)	1
Swimming Pools (Public & Private)	0
Country Clubs	0
Theaters	0
Bowling Alleys	0

### Hotels & Motels

Rooms	0
Bed & Breakfasts	0

### Largest Meeting Room

Capacity	60
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### Restaurants

	15
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### Other

Ball fields, historic trail,  
camping, canoeing and  
boating

## FINANCIAL INSTITUTIONS

Commercial Banks	3
Savings Institutions	0
Credit Unions	1
Total # of Institutions	4
Total # of Branches	10
Countywide Combined Deposits	\$455,177,000
(Deposits for June 30, 2017)	

\*Credit Unions NOT calculated in Combined Deposits

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

## INDUSTRIAL SUPPORT SERVICES

Service	Location	Distance (Miles)
Tool & Die	Local	
Heat Treating	Nashville	20
Foundry	Nashville	20
Heavy Hardware	Nashville	20
Sheet Metal	Local	
Lubricants	Nashville	20
Welding Supplies	Nashville	20
Abrasives		

## SELECTED ECONOMIC INDICATORS

### 2016 ANNUAL AVERAGES

Labor Force	County	Labor Market Area*
Civilian Labor Force	20,520	648,660
Employment	19,700	623,540
Unemployment	820	25,100
Unemployment Rate	4.0%	4.2%

\* Labor Market Area is defined as **Cheatham**, Davidson, Dickson, Montgomery, Robertson and Williamson Counties in Tennessee.

### 2017 EMPLOYED POPULATION (AGE 16+) BY INDUSTRY

Agriculture/Mining	0.8%
Construction	10.9%
Manufacturing	11.6%
Wholesale Trade	3.5%
Retail Trade	12.2%
Transportation/Utilities	5.9%
Information	1.3%
Finance/Insurance/Real Estate	6.3%
Services	42.3%
Public Administration	5.2%

Source: ESRI

### MANUFACTURING IN AREA (Annual Averages 2016)

Number of Units	46
Ann. Avg. Employment	1,984

Source: Tennessee Department of Labor and Workforce Development

### PER CAPITA PERSONAL INCOME

Year	2017
Amount	\$26,618

Source: ESRI

### MEDIAN HOUSEHOLD INCOME

Year	2017
Amount	\$55,855

Source: ESRI

### AVERAGE HOME SALES

Year	2016
Number of Homes Sold	623
Average Cost	\$194,259

Source: Tennessee Housing Development Agency

### RETAIL SALES

Year	2016
Amount	\$ 324,961,584

Source: Tennessee Department of Revenue

## NATURAL RESOURCES

Minerals: Limestone

Timber: Hardwoods (Oak and Poplar)

## AGRICULTURAL

Crops: Tobacco, Hay, Corn, Soybean

Livestock: Cattle

## UTILITIES

<b>GAS</b>		<b>SEWER</b>	
Local Distributor	Clarksville Gas & Water Company	Sewer Provider	Pleasant View Utility District
Phone	931.645.7400	Phone	615.746.5315
Website	<a href="http://www.clarksvillegw.com/gas">www.clarksvillegw.com/gas</a>	Website	<a href="http://www.pvudwater.com">www.pvudwater.com</a>
Source Company	Tenneco	Type of Treatment	Lagoon/Steg system
Fuel Oil Suppliers	2	Capacity	250,000 GPD
Suppliers of LP Gas	2	Current Usage	100,000 GPD
<b>WATER</b>		City Sewer Coverage	60%
Water Supplier	Pleasant View Utility District	Storm Sewer Coverage	0%
Phone	615.746.5315	Solid Waste Disposal Type	Private garbage pickup/landfill
Website	<a href="http://www.secondsouthcheatham.com/">www.secondsouthcheatham.com/</a>	<b>ELECTRICITY</b>	
Source	Sycamore Creek	Source Company	Tennessee Valley Authority
Capacity	3,000,000 GPD	<b>LOCAL POWER COMPANY (City and County)</b>	
Current Consumption	1,200,000 GPD	Cumberland Electric Membership Corporation	
Storage Capacity	700,000 Gallons	General Manager:	Jim Coode
		District Office:	315 N. Main Street Ashland City, Tennessee 37015
		Phone:	615.792.5651
		Main Phone:	800.987.2362
		Fax:	931.221.4027
		Website:	<a href="http://www.cemc.org">www.cemc.org</a>

## MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION

Firm	Product or Service	Total Employees	Union	Phone Number
United Structural Systems, Inc.	Foundation/Structure repair	30	None	615.746.5225
Pleasant View Manufacturing	Steel fabricating	15	None	615.746.5777
QC Industrial Solutions	Packaging distribution	15	None	615.247.8720

### For information on industrial sites and available industrial buildings contact:

**Robert T. Bibb**  
**Executive Director**  
 Middle TN Industrial  
 Development Association  
 2108 Westwood Avenue  
 Nashville, Tennessee 37212  
 Phone: 615.269.5233  
 Fax: 615.269.5184  
[mtida@mtida.org](mailto:mtida@mtida.org)  
[www.mtida.org](http://www.mtida.org)

**Perry Keenan**  
**City Mayor**  
 Town of Pleasant View  
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 Phone: 615.746.0600  
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**Jerome Terrell**  
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 Cheatham County Joint  
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 Development Board  
 108 North Main Street  
 Ashland City, TN 37015  
 Phone: 615.792.2379  
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**Kerry R. McCarver**  
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MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

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